

**Welcome to CNYSNLA's 2012 Trade Show and Education Day!
 Wednesday, February 15, 2012 ~ Schedule of Events
 6:30 – 7:00 Trade Show Vendor Set Up**

6:30 – 7:00

7:30 - 8:15 Registration, Breakfast & Trade Show

7:30 - 8:15

**8:15 - 8:30 Region IV Welcome (Auditorium) – Dannielle Carr, President
 State Association News**

8:15 - 8:30

CNY in Bloom Update – Maureen Baringer, Baringer & Associates LLC

8:30 - 9:30

Keynote Presentation: Greg Frank, Ted Collins Associates (Topic to follow)

Evans Auditorium	William F. Allyn Room	George Blowers Room	Rocky Bills Room
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9:30 - 10:30

Jim Jensen, NuFarm
*Optimizing Post Emergent Weed Control
 3a/3b/25 – 1.0*

Bob Luckenbaugh
*Techo-Bloc
 Using Technology for the
 Professional Sales Call*

Tim Boebel
*Wayside Garden Center
 Hydrangeas in the North*

Duncan Fuller
*Cast Lighting
 Introduction to LEDs and Landscape
 Lighting*

10:30 - 11:00

Break and Trade Show Floor

11:00 - Noon

Trooper Karl Brenon, Troop D
*Commercial Vehicle Safety/DOT
 Updates
 Core - 1.0*

Kimberly Green
*Occupational Therapist
 Body Mechanics and Ergonomic
 Safety Training*

Brenda Erikson
*Chuck Hafner's Garden Center
 Updating Your Landscapes by
 Utilizing Perennials*

Scott Stewart, Unilock Inc.
*Permeable Pavement: Why We Need
 Them and How to Fit Them into
 Residential Design*

Noon - 1:00

Lunch and Trade Show Floor

1:00 - 2:00

Don Nelson, NYS DEC
*Rules and Regulations Update
 Core - 1.0*

Ray Francis, Belgard Hardscape
*Retaining Wall Construction/
 Anchorplex*

Mike Mahanna, Master Gardener
*Pruning – The Good, The Bad and
 The Ugly*

Lisa DeVeau
*Completely Organized Inc.
 7 Secrets of a Highly Organized
 Professional*

2:00 - 3:00

Dr. Donald Leopold
*SUNY ESF
 Woody Plants for the Winter Garden
 3a/25 – .5*

Dr. A. Martin Petrovic
*Cornell University Dept. of
 Horticulture
 (Topic to follow)*

Maureen Baringer
*Baringer & Associates
 Don't Just Stand There! Turning
 Trade Show Traffic to Business!*

Ron Williams, OSHA
*OSHA Update/Top Ten Hazards in the
 Landscape Industry
 Core – 1.0*

3:00 - 3:30

Break / Auction - Trade Show Floor

3:30 - 4:30

Dr. Neil Hendrickson
*Bartlett Tree Experts
 Recent Weather Extremes and Their
 Effect on Insect & Disease Population
 3a/25 – 1.0*

Doug Duval
*Sensenig's Landscape Supply
 Instant Profits – Just Add Water*

Dick Gilmore, Cambridge Pavers
*Creating Outdoor Living Rooms with
 Cambridge Pre-Pkgd. Pre-Cut Kits*

(TO FOLLOW)

4:30-5:30

ATTENDEE AND VENDOR RECEPTION