

**2012 CNYSNLA Education Day and Trade Show  
SPONSORSHIP REGISTRATION FORM**

Date: **Wednesday, February 15, 2012**  
Location: The Lodge at Welch Allyn, Skaneateles, NY

*The Lodge offers a comfortable, creative environment with easy access from all parts of Central New York.*

Do you feel like you don't have the expertise to be a speaker or the time to invest in being a vendor, but would still like to be recognized for your support of the CNYSNLA? **Be an Education Day and Trade Show Sponsor!** Fill out and send this form with your payment **by January 1, 2012**. Don't miss out on this great opportunity.

- \$2,500 Major Trade Show Sponsorship\***
- \$1,000 Auditorium Sponsorship\*\***
- \$500 George Blowers Room Sponsorship\*\***
- \$500 Golden Scoop Sponsorship**
- \$250 Silver Scoop Sponsorship**

Sponsoring Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, and Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_ E-Mail \_\_\_\_\_

**\*Major Trade Show Sponsorship** entitles the sponsor to the following benefits:

- The opportunity to set up **advertising displays, banners, etc.** in all Main Lobby areas of The Lodge at the 2012 Trade Show (sponsor is responsible for set-up of displays)
- 12 months of recognition in our monthly "Scoop" newsletter, with a link to your website
- Signage at our major events during 2012

**\*\*Auditorium and George Blowers Room Sponsorships** entitle the sponsors to bring in and set up **advertising displays, banners, etc.**, in the meeting room they are sponsoring (sponsor is responsible for set-up of displays), in addition to:

- 12 months of recognition in our monthly "Scoop" newsletter, with a link to your website
- Signage at our major events during 2012

**Golden Scoop Sponsorship** entitles to you:

- 12 months of recognition in our monthly "Scoop" newsletter, with a link to your website
- Signage at our major events during 2012
- Sponsorship of the morning or afternoon break at the 2012 Show

**Silver Scoop Sponsorship** entitles to you:

- 12 months of recognition in our monthly "Scoop" newsletter, with a link to your website
- Signage at our major events during 2012

**Choose your level of sponsorship, and send your registration form and payment to:  
CNYSNLA Region 4 ♦ P.O. Box 3293 ♦ Syracuse, NY 13220-3293**

**PLEASE NOTE: NO REFUNDS WILL BE GIVEN FOR CANCELLATION OF SPONSORSHIP.**

\_\_\_\_\_ Check Enclosed OR:

Credit Card # \_\_\_\_\_ If paying by C.C., please provide:

Expiration Date: \_\_\_\_\_ Billing Address Zip Code \_\_\_\_\_

***Thank you for your support of the Central New York State Nursery and Landscape Association!***